

NIKOLA MOTOR COMPANY

MISSION

Transform the transportation industry while improving our employees' lives and leaving the world a better place.

VISION

1. Zero Emissions: From energy creation to energy consumption across the hydrogen value chain.
2. Safety: We engineer our systems to have hydrogen safety on par or better than gasoline or natural gas. Our vehicles will be developed with simulation and testing of extreme conditions for crash, fire and environment. Our vehicles will have sensors and automated safety shutdowns to cover all these scenarios. Nikola is an active member of the international standards community (in ISO, GTR, SAE, etc) to align safety standards for hydrogen fueling and safety standards.

CORE VALUES

1. Drive forward: Disrupt and innovate. Constantly pursue progression and improvement. Push yourself and others to think broadly.
2. Move fast: Work quickly and get things done value simplicity and cut red tape. Take risks and learn from mistake.
3. Work outward: Safety, quality, integrity and attitude. Take personal behaviour seriously and put the success of the team above your own.
4. Act as owner: Treat the company and its resources as if they are your own. Trust other's capabilities. Understand that as the organization succeed.