

Hayek Global College

MBA Class

Why Business

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1st ESSAY

Inspired by our first class, and by the fact that exchanging (and trading) is the foundation of all wealth, comfort, and well-being, write in around 750 words what are, in your opinion, your strengths and how these strengths can be used to the exchange of goods and services, and access to comfort and well-being, in a free market environment. Exchanging your strong points with someone else, and using their strengths to cover your weak points, is the key to start understanding how wealth works, and how the pursue of comfort and well-being happens.



Throughout my history and trajectory, I have had numerous changes. So much in personality, behaviors, routines, beliefs, ideologies. Almost a walking metamorphosis.

All these experiences have shaped, and still shape today, my abilities, interests, and goals in some way.

I believe that from all this, my main skills consist of certain interpersonal interactions, very broad general knowledge, which easily fits most conversations and negotiations, in a way. Good humor is also a great contribution to these abilities and helps in social situations.

Furthermore, I believe that complementing these skills, I have good writing skills, and other talents, including in the arts area, music, and theater, mainly, which help me to have better diction, posture, body expression, among other details, so important to be used in negotiation, not only in business, but in amorous relationships, family and friends relationships, and other situations.

Such skills have always helped me to carry out and mediate business, whether from small everyday transactions, to larger business, or even holding events in theaters with more than 500 people.

I have always tried to use my strengths to find and know more people who are likely to me, and who thinks similar, where we can help each other to reach the same goals, where each uses their strengths to compensate for the weaknesses of each other.

In this way, I believe that my greatest contributions to generating wealth, well-being, and help my community come mainly from my accumulation of experiences and learning, both empirical and academic, where I try to increasingly specialize in matters of interest to me. and/or that are relevant to my profession, such as the present MBA.

I believe that most of my background and characteristics were somehow inherited from my parents.

Both my father and my mother both came from the countryside to the capital we currently live in, and even without any structure that could better assist them, they were able with their own efforts and skills, many of them learned out of necessity, to achieve a quality of much better life for the whole family, above the general Brazilian average.

Having worked in various professions, they, in addition to their creative skills, had to improve their buying and selling skills, applying, even if unconsciously, numerous concepts that today are largely theorized and already known by great businessmen and businessmen.

My first experience with these types of transactions was precisely with my parents, where at a very young age I already expressed an interest in helping them in the company they created.

Through this experience, other doors were opened for me in other companies, including my internship at a state attorney's office, and my current job at a law firm.

Said that, I think my role in the society, is help people through my profession as a lawyer, and create a more free society, where the individuals can achieve their dreams and goals, and at the same time, help the other to have a better life quality.

In conclusion, I believe that human beings have infinite capacities, and that they need to be explored as much as possible, adapting to the individual's interests, dogmas, and other circumstances.

It is precisely through these interests, almost always seeking self-interest, or that of their families and loved ones, that they make society advance, since to obtain their interests, each one seeks a way to meet the demands of others and that it does not have the same importance to itself, in a selfishness that benefits each other.