



CO WORLD

Coworking space sharing platform

Imagine a world where you can



WORK



TRAVEL



LEISURE

WITH LOW COSTS AND ZERO CONCERNS

Currently, if you want to find a place to work during your travels, you'll find...

More than

30.000

coworking
spaces

With over

7 million

square meters of
flexible workspace

Hosting more than

3 million

coworkers
around the world

Representing

\$ 5 billion

Market worldwide

The market expect to **double** this numbers in **2022.**



Who we are

Pedro Mutzig
CHIEF EXECUTIVE

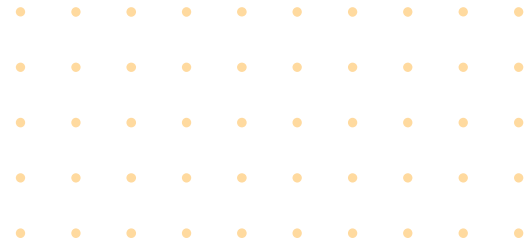
Andre Ynouye
CHIEF TECHNOLOGY

Elena Skalovskaia
CHIEF OF CUSTOMER SUCCESS

Gabriela Becheanu
CHIEF OF OPERATIONS

John Mustapha
CHIEF OF PRODUCT

Patrícia Mesquita
CHIEF MARKETING



The problem

- Work from any part of the world while traveling
- Lack of infrastructure to identify and book coworking spaces
- Exclusive physical offices have higher costs while coworking spaces are flexible and cheaper
- Permanent demand for temporary working spaces
- Lack of global integrated platform to connect coworking spaces with coworkers
- Networking worldwide



How



Desktop Platform
and Mobile App



A global platform to **connect people** in
need of **co-working spaces** that provides
an easy, enjoyable and safe space for any
period of time



connecting
owner's offers & clients demand

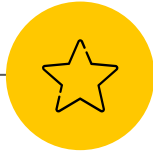
EASY - ENJOYABLE - SAFE

Revenue



PAY PER USE

Single booking model, as pay as you go.



MEMBERSHIP

Affiliates will benefit to use any space of the ecosystem with just a single membership.



VIRTUAL COWORKING RENTING

Special for social and cooperative events to hold virtual events such as conferences, workshops and celebrations.



VIRTUAL SERVICES

Virtual services and amenities with no space requirements on our end creating a marketplace with third party vendors. Like telephony, web hostings, etc.

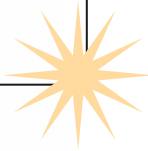
Cost and revenue

	Initial	M1	M2	M3	M4	M5	M6	M7	M8	M9	M10	M11	M12	M13	M14
Technology Costs	\$70,200.00	\$400.00	\$500.00	\$500.00	\$500.00	\$500.00	\$750.00	\$750.00	\$750.00	\$750.00	\$1,500.00	\$1,500.00	\$1,500.00	\$1,500.00	\$3,000.00
Marketing	\$1,000.00	\$1,750.00	\$2,500.00	\$2,500.00	\$3,250.00	\$3,850.00	\$3,850.00	\$6,250.00	\$6,250.00	\$6,250.00	\$6,250.00	\$6,250.00	\$12,250.00	\$12,250.00	\$12,250.00
HR	\$3,000.00	\$7,500.00	\$7,500.00	\$7,500.00	\$7,500.00	\$7,500.00	\$7,500.00	\$7,500.00	\$10,500.00	\$7,500.00	\$7,500.00	\$7,500.00	\$7,500.00	\$7,500.00	\$7,500.00
Sales															
Pay per use bookings	0	30	150	300	500	500	750	1,000	2,000	4,000	7,500	10,000	15,000	25,000	50,000
Memberships	0	10	50	75	150	200	250	300	500	1,000	1,500	2,000	2,200	3,000	3,500
Other services	0	0	0	0	0	0	0	50	50	50	400	500	600	600	600
Average (per ticket)	\$0.00	\$630.00	\$630.00	\$630.00	\$630.00	\$630.00	\$630.00	\$680.00	\$680.00	\$680.00	\$680.00	\$680.00	\$680.00	\$680.00	\$680.00
Platform Margin	10%	10%	10%	10%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%	15%
Revenue	\$0.00	\$690.00	\$3,450.00	\$5,400.00	\$15,750.00	\$20,250.00	\$25,875.00	\$31,875.00	\$54,375.00	\$108,375.00	\$171,750.00	\$228,750.00	\$270,000.00	\$387,000.00	\$544,500.00
Total Expenses	\$74,200.00	\$9,650.00	\$10,500.00	\$10,500.00	\$11,250.00	\$11,850.00	\$12,100.00	\$14,500.00	\$17,500.00	\$14,500.00	\$15,250.00	\$15,250.00	\$21,250.00	\$21,250.00	\$22,750.00
Profits	-\$74,200.00	-\$8,960.00	-\$7,050.00	-\$5,100.00	\$4,500.00	\$8,400.00	\$13,775.00	\$17,375.00	\$36,875.00	\$93,875.00	\$156,500.00	\$213,500.00	\$248,750.00	\$365,750.00	\$521,750.00

MVP

During the MVP phase we'll be working in **3 different places** and communities: Europe, Latin America and Africa.

We'll be able to reach **new markets** and customers with just the **same technology**



Timing

CO.WORLD borns in just a perfect time

- People are used with working remotely
- People wants to explore more
- Companies need to optimize costs
- The work-life-balance concept gets its territory



Terms

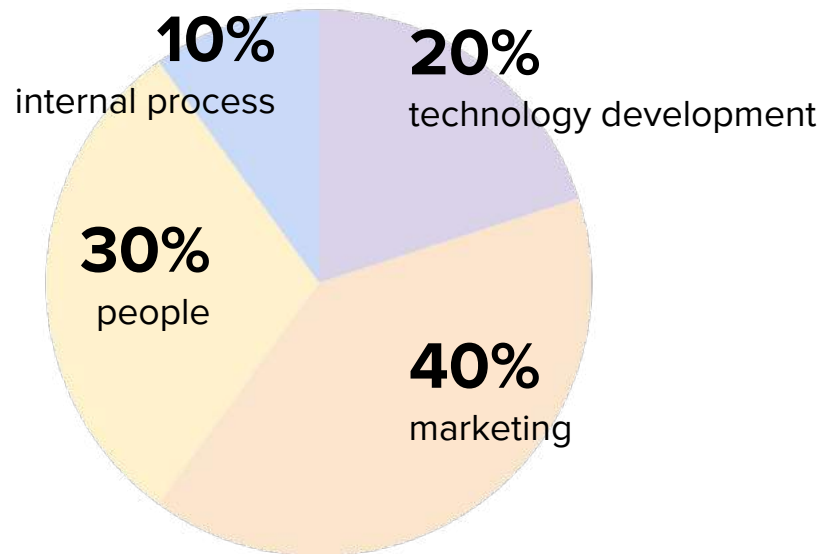
Seed phase

We are looking for a

\$500k

dollar investment

5% equity





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THANK YOU!

Andre Ynouye • Elena Skalovskaia • Gabriela Becheanu • John Mustapha • Patrícia Mesquita • Pedro Mutzig