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# Cheetahs Policy Institute

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# Selling your idea

Our mission: To increase and promote individual knowledge on public policies based on individual liberty, limited government and free markets in Africa.





# 1. Intro

- There are institutes in Africa, but there is none fully based on public policy.
- What is more pleasing than good governance.
- To a more freer Africa.







A vast support network of international think tanks. Our leadership and organization has been active in the international pro market think tank scene and has established a vast network of think tanks, intellectuals, and business persons that are in favor of our mission.





- Retaining talents deals with the desire to make a difference and the answer is to offer real meaning to their working day.
- For young people like me, the search for a purpose and the opportunity to make a difference
- Reward is a ginger to more efforts
- Wellness programs that help employees to deal with sometimes stressful situations
- Access to International networks and putting a recommendation for them anywhere our network can reach.





# Training

- Each staff upon hiring will undergo what we call Onboarding, which will take place for a 3days.
- Training allows employees to acquire new skills, sharpen existing ones, perform better, increase productivity and be better leaders.
- The majors aims of the trainings are,
  - Tackle shortcomings
  - Improvement in performance
  - Employee satisfaction
  - Increased productivity
  - Self driven

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Cheetahs Policy Institute will also carry out its mission by:

- Organizing events that advance the understanding of a free society.
- Publishing its research findings and recommendations and making them available to all advocates through op-eds, newsletter and website blog.
- Producing high-quality content for each of its audiences through the use of social media.



# Closing

- "The Cheetah Generation is a new breed of Africans. They understand what accountability and democracy is. They're not going to wait for government to do things for them. That's the Cheetah Generation and Africa's salvation rests on the backs of these cheetahs " - Professor George Ayittey
- Together Everybody Achieves More (TEAM)

ASANTE SANA : Thank you